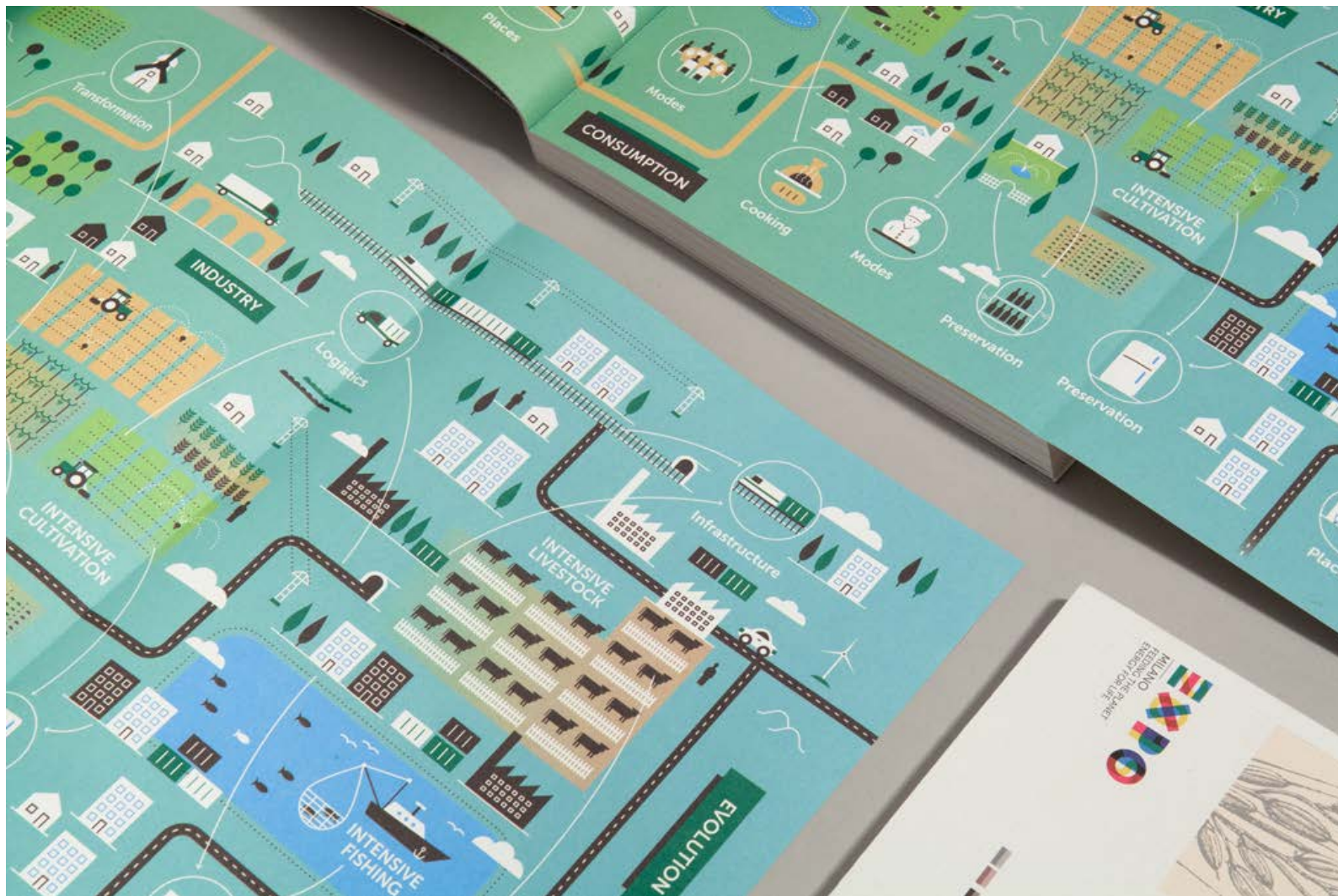


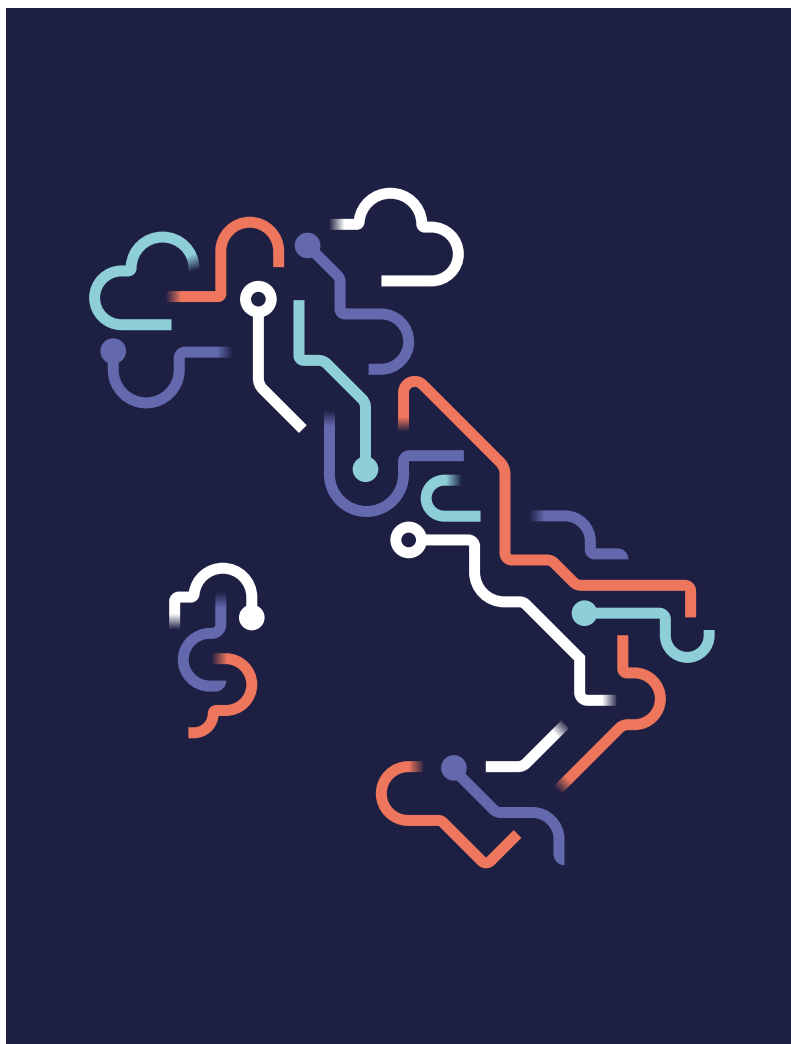
Alberto Antoniazzi Studio

WORKS

↪ albertoantoniazzi.com



EXPO Milano 2015 - Theme Map





**Polo
Strategico
Nazionale**

L'Italia, vogliamo vederla digitale.

Crediamo che le infrastrutture digitali siano fondamentali, al pari delle infrastrutture tradizionali.

Viviamo un irreversibile processo di trasformazione digitale della società che impone un'analogia trasformazione della Pubblica Amministrazione, motore di sviluppo per tutto il Paese.

Pensiamo che la trasformazione dei servizi pubblici sia essenziale per garantire ai cittadini e al Paese di crescere, competere e generare nuove opportunità di sviluppo.

Per questo vogliamo vedere una Pubblica Amministrazione con un'infrastruttura cloud sicura, efficiente ed affidabile.



Vogliamo essere partner degli enti pubblici, e accompagnarli nell'adozione di soluzioni cloud computing qualificate per abilitare un futuro digitale e sostenibile.

Vogliamo garantire autonomia strategica al Paese, offrire la massima sicurezza e protezione dei dati per essere all'altezza, delle nuove sfide globali.

Vogliamo che la tecnologia semplifichi la burocrazia, valorizzi le amministrazioni, e le loro capacità di offrire servizi innovativi, più sicuri ed efficienti.

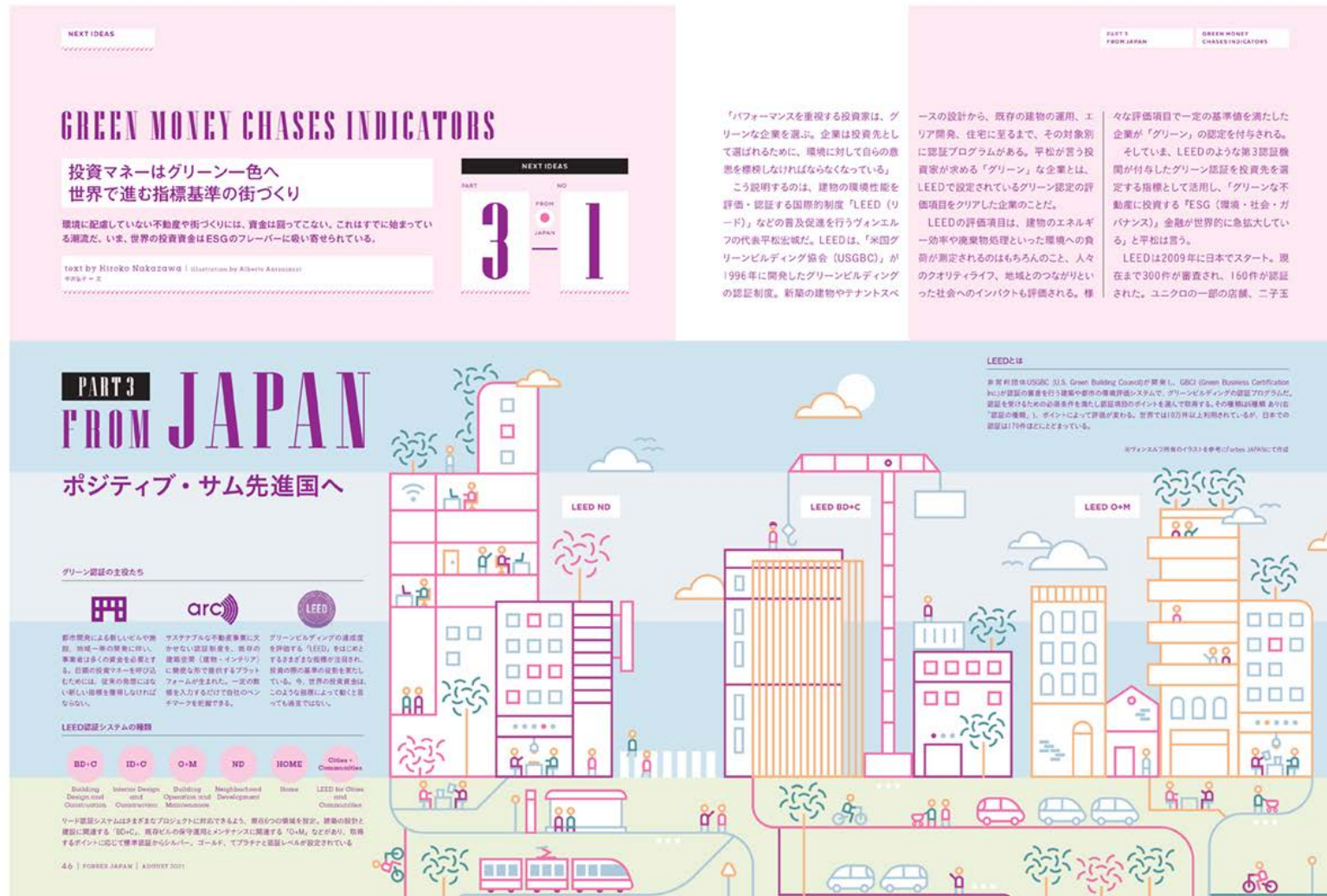
Vogliamo favorire una riqualificazione della spesa pubblica e contribuire ad aumentare l'efficienza energetica.

Vogliamo farlo per i cittadini, per l'Italia, perché vogliamo vederla digitale.

Cloud sicuro per l'Italia digitale.

polostrategiconazionale.it

Polo Strategico Nazionale - Campaign

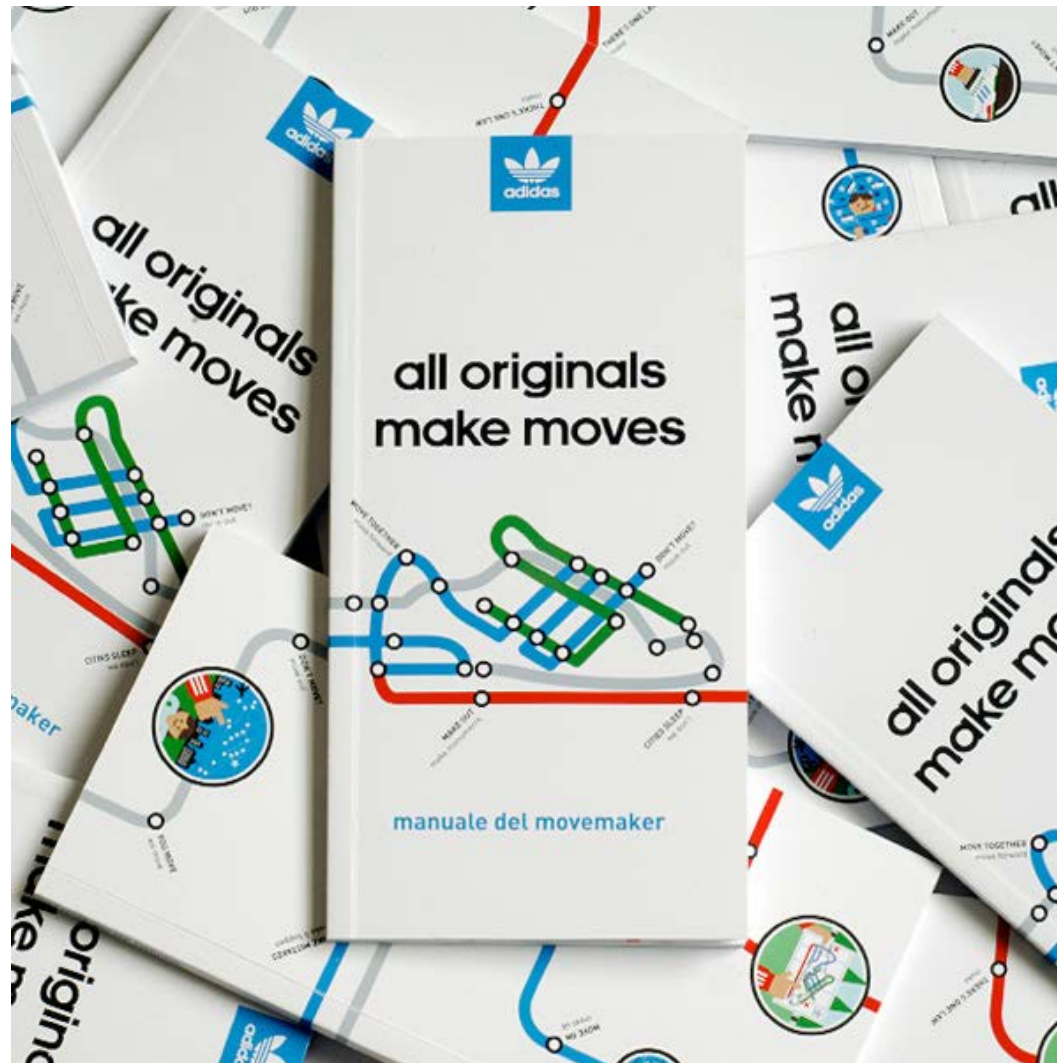




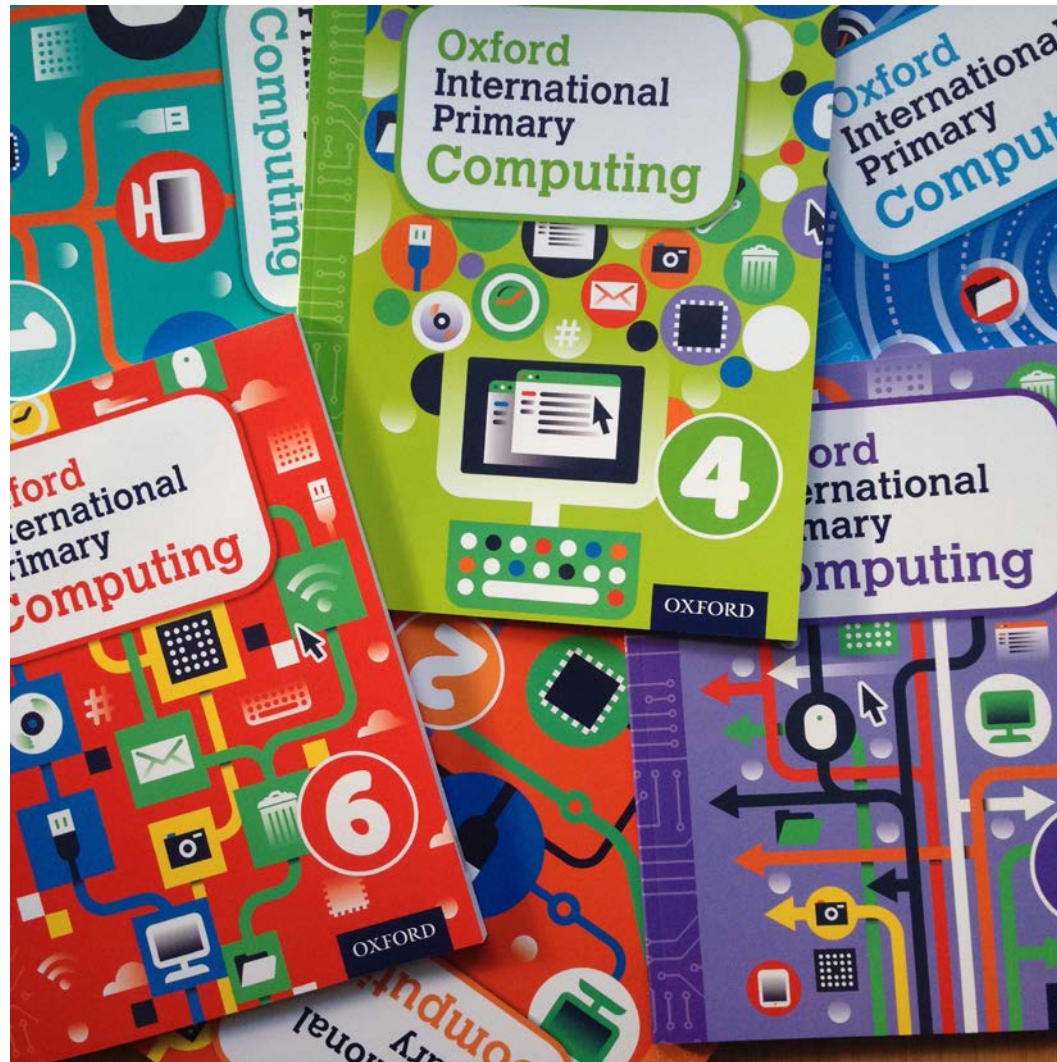
Knight Frank - Prime France Report cover



Financial Times - FT Magazine Weekend



Adidas Originals - Movemaker's Manual



Oxford University Press - Books cover



FT Magazine Weekend



HAYS Journal



Le Japon



L'autre patrie du whisky

Encore inconnus il y a dix ans, les whiskies japonais ont su séduire de plus en plus d'amateurs dans le monde. En s'inspirant d'abord des meilleures distilleries écossaises, puis en trouvant leur propre voie.

Par Béatrice Delamotte
ILLUSTRATEUR : Alberto Antoniazzi

Taketsuru créé Yoichi, en 1934, sa propre distillerie dans la plus septentrionale des îles japonaises, Hokkaido, au climat proche de celui de l'Ecosse. Un acte fondateur qui aboutira à la naissance de la marque Nikka, concurrente directe de Suntory. Si, dans les années 50, quelques distilleries veulent rivaliser avec ces deux majors, la plupart seront stoppées dans leur élan par la crise financière de 1997. Elles se tourneront alors vers le *shochu* - obtenu notamment à partir de patates douces et de riz -, moins noble. Aujourd'hui, les rares distilleries en activité appartiennent toujours à Suntory - Yamazaki et Hakushu - et à Nikka - Yoichi et Miyagikyo. Kirin possède de toutes les distilleries, et une petite dernière, Chichibu, a fait son apparition en 2007. Hormis Yoichi, toutes sont situées dans l'île d'Honshu, au centre de l'Archipel.

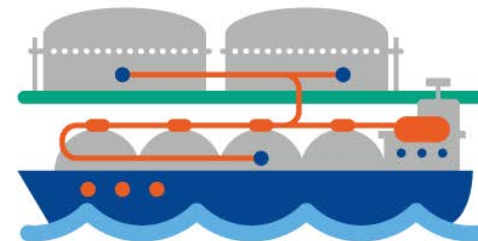
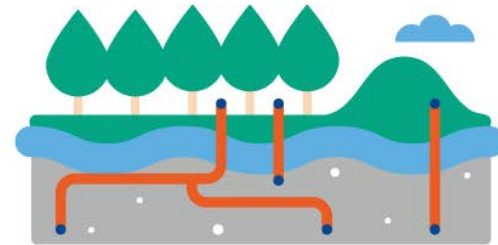
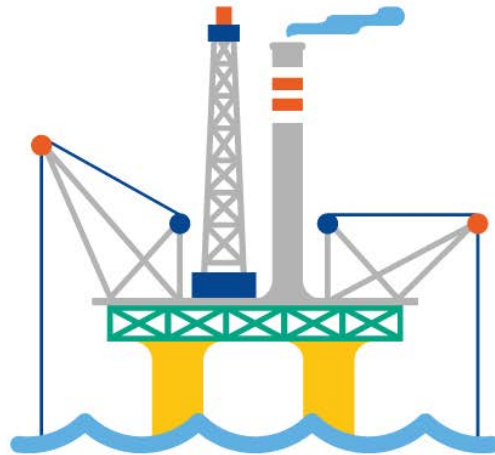
Structure, Intensité et... qualité

Ces quelques distilleries proposent pourtant des whiskies japonais

l'art des maîtres de chais repose alors sur l'art de l'assemblage, un peu à l'instar de ce qui peut se faire dans le cognac. Seule originalité par rapport aux whiskies écossais, les distilleries japonaises se doivent d'être autosuffisantes : aucun transfert de stock ne s'effectue entre les grands groupes. Quant aux single malts, ils expriment l'essence même de la distillerie, tout en étant des mélanges de malts aromatiques différents. Ce qui caractérise aussi l'art du whisky à la japonaise, c'est un gros travail sur le vieillissement et le choix des essences utilisées pour la fabrication des fûts. Fûts de sherry, fûts de bourbon, chêne japonais, bois neuf... chaque sorte apporte des notes particulières selon ce que recherche le maître de chais : persistance, fraîcheur, notes exotiques ou poudrées. Comme dans nombre d'autres domaines, les Japonais sont passés maîtres dans l'art du détail. Un art qui repose sur une connaissance approfondie, quasi scientifique, d'une production ne visant que la qualité. Les moindres détails du pro

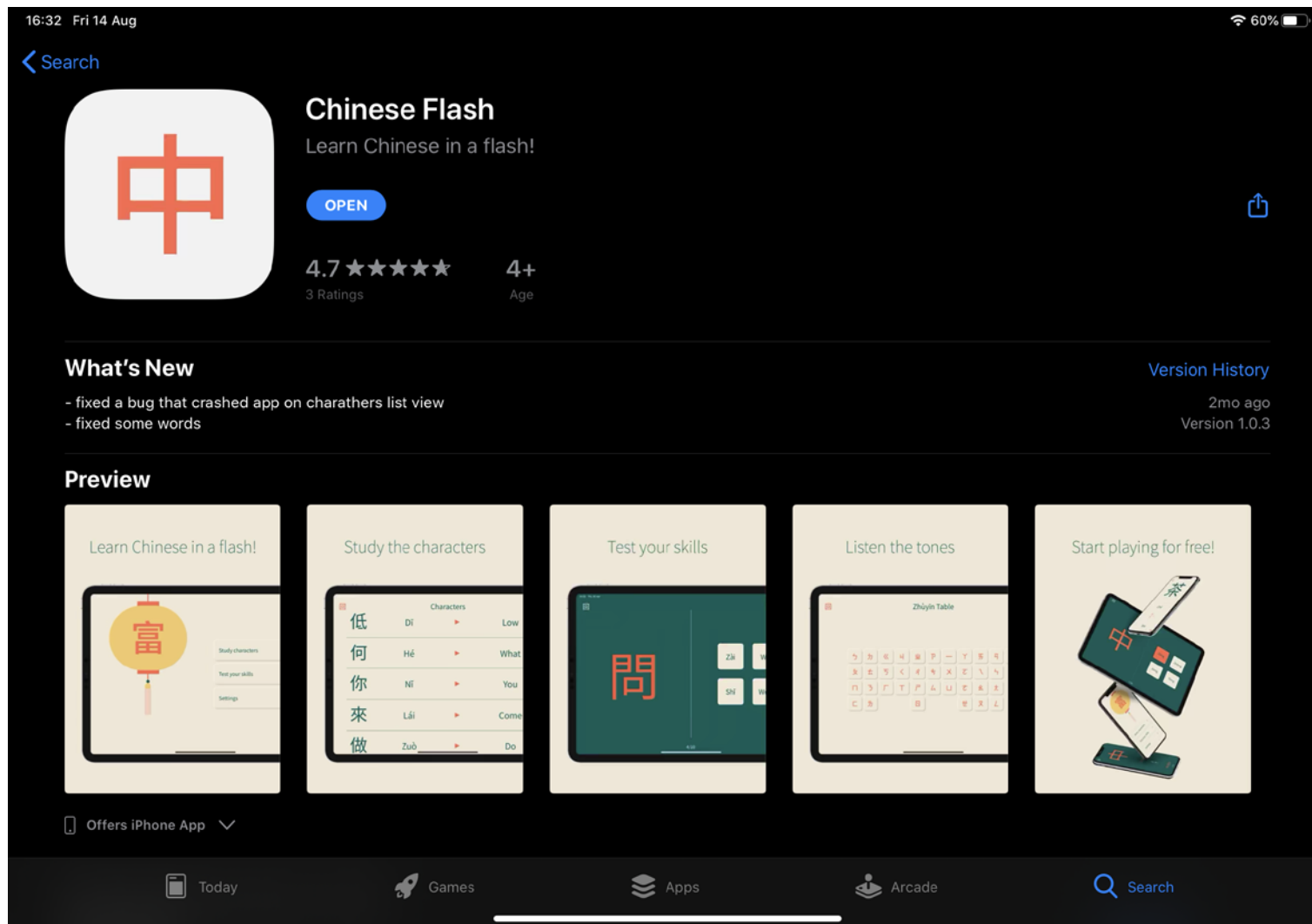


Sekret Firmy Magazine cover

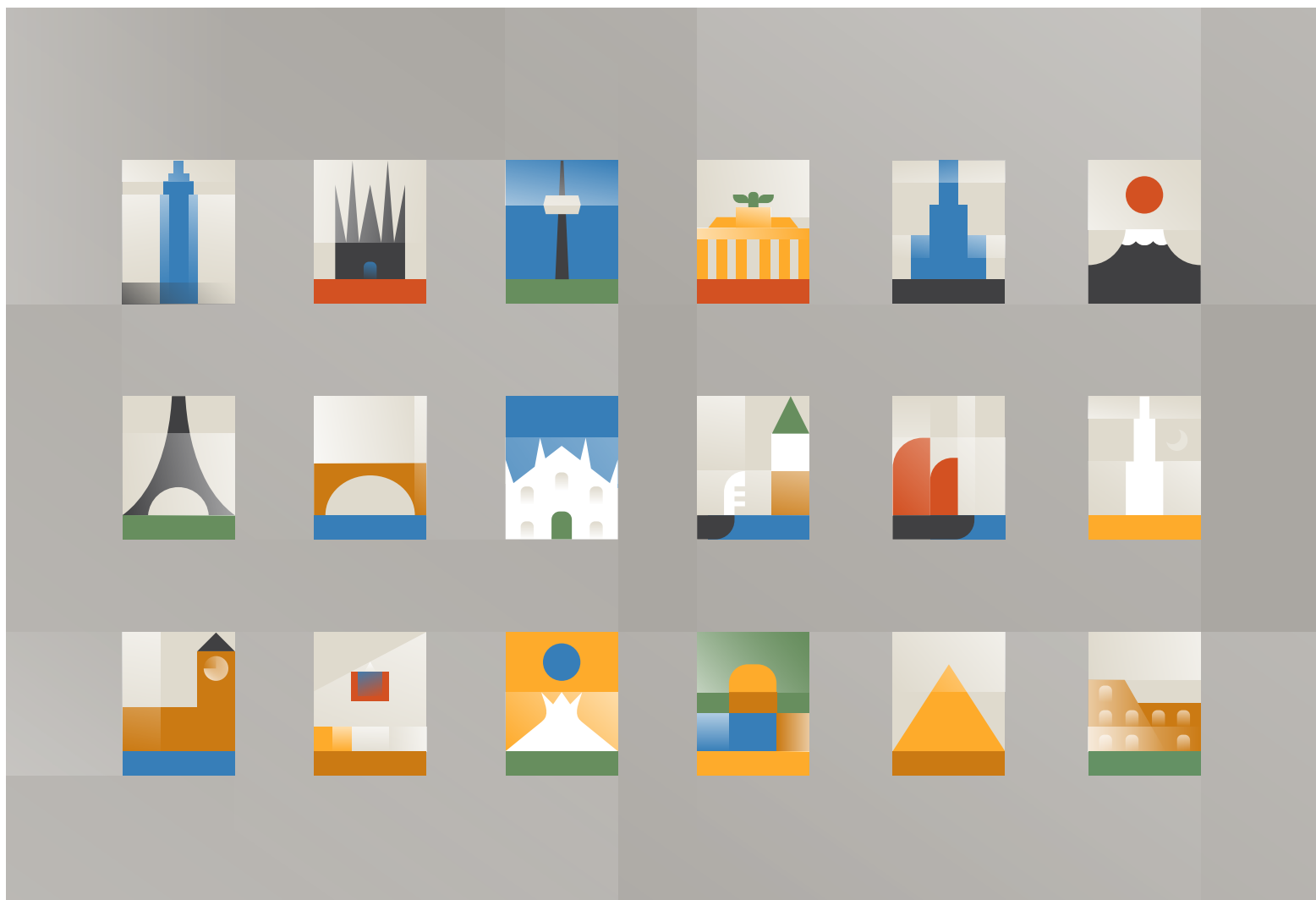




Chinese Flash - iOS app



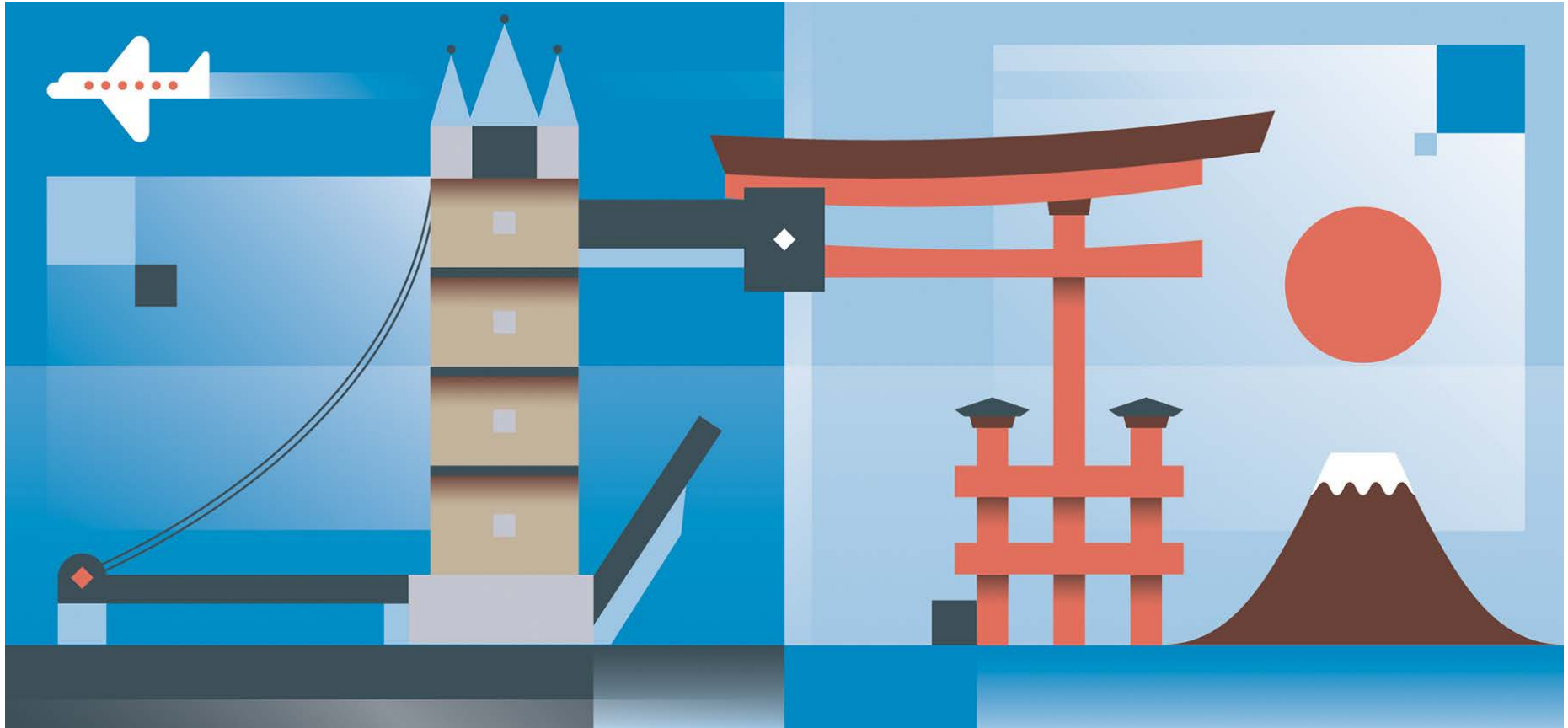
Chinese Flash - iOS app



Nelle Città del Mondo - Book exhibition



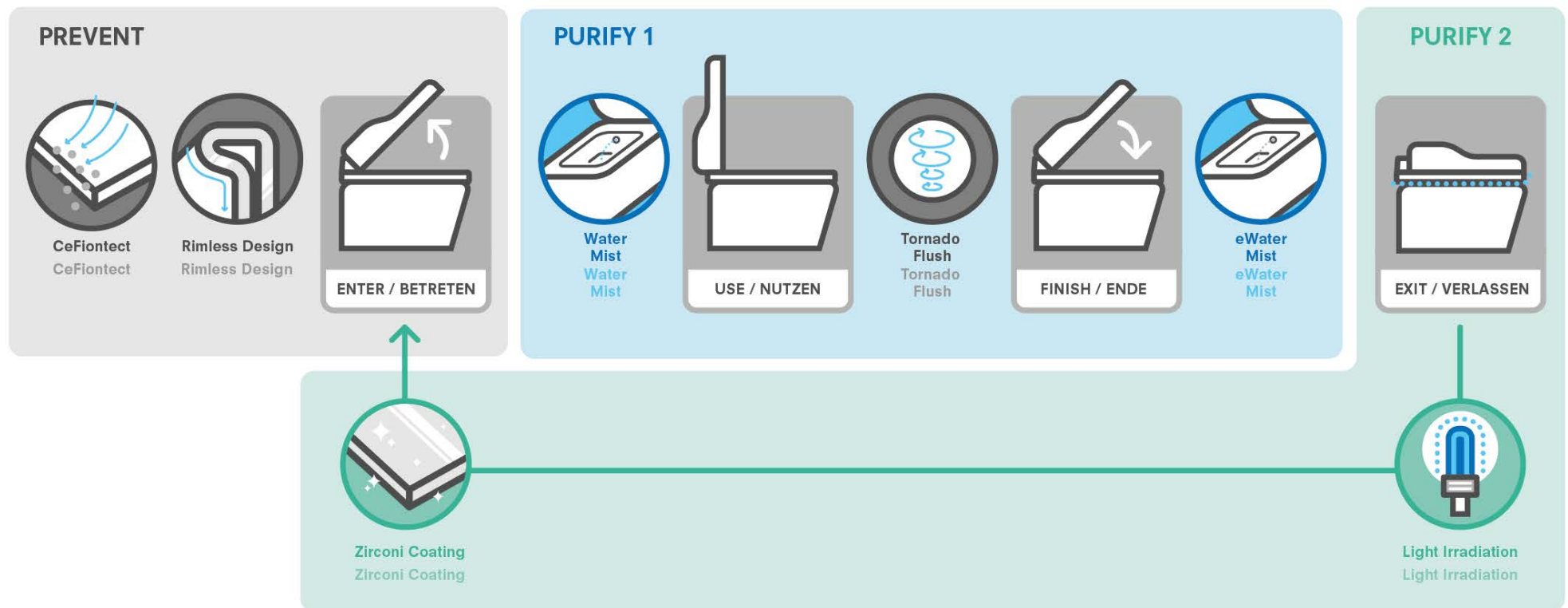
SAPPI - What's Next Magazine infographic

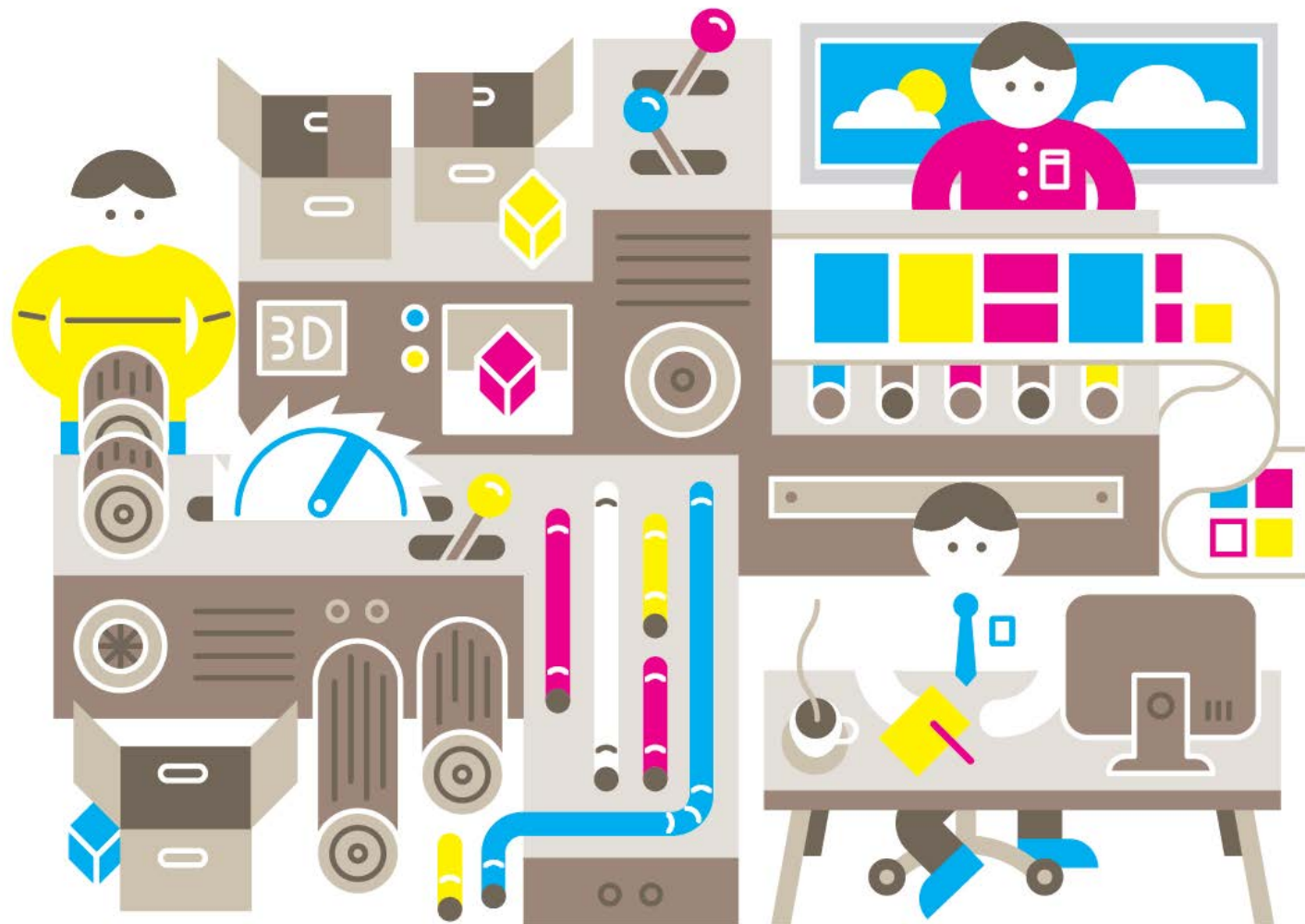


Forbes Japan - A Tale of Two Cities



Dossier - United Airlines





QUESTION
"How will television evolve over the next decade?"

Liz Rosenthal founder and CEO, Power to the Pixel

"When it comes to transformative TV experiences, we have barely scratched the surface. Imagine a living-room TV that can also be a home theater, a personal assistant, a security system, a home automation hub, a social media center, a personal library, a personal gym, a personal spa, a personal office, a personal... well, you get the idea."

version of the iPad, where people can have a customised viewing experience. Add an Xbox Kinect-type 3D camera and Google TV search, and you have an new entertainment experience."

Gary A. Johnson
Electronics Associates
"Home viewing will change dramatically, with advances in sight-, mind- and gesture-based technologies. Walls may become video displays and multiple projectors will move us closer to holographic and immersive TV experiences. And that's just at home - on-the-go will have new display devices."

Allen Joint CEO,
Alliant

Kenton Allen, **Big Talk Productions**
"In 2020, your home TV will be fully connected, voice-activated, paper-thin and lightning fast. Live TV schools will be an increasingly small part of the way you enjoy audio-visual content. Broadcast TV will still dominate with big-ticket items of major live sport and entertainment events."



Victoria Beckham and TV Online. "Broadcast TV will continue to flourish, with money going into big, live-event TV with mass audience appeal and highly targeted TV that plays to specific audience groups. IPTV and dual screen will have improved ways to discover, join in and control when and where you watch shows."

Robert King
Samsung UK

"Watching TV is becoming a much more integrative experience. We're seeing people accessing Skype and Facebook and running fitness apps while tracking their progress, all through the TV. People also value a product, so we will see development in technologies." **MV**

STEP 1
PREMEMBERS ARE RECORDED

On the grace.com customers select types of rice to try – olives and rice crackers, perhaps. Darwin, the firm's AI algorithm, looks at how customer choices relate to their past orders and feedback ratings.

Off-the-shelf machinery is no good when you're sorting raisins. Graze designed its own robot to handle small amounts of fruit and the raisins.

They sort small pieces of food very fast. Should be dumped together, they can be redirected for separation.

Darwin does some of Mail's postal sorting

instance, a letter from the London office, the longest, so Dan's sure those are packed day for sending first

side which four studies have shown a less, Darwin studies risk levels, a customer's past purchases and ratings, nutritional information, new first products, and even the colour and texture of snacks (to ensure variety).

It's not all robots
Darwin instruc
on which snac
box. If a picko

Darwin sensors
devices worn
wrist that a

Once the Graze box reaches customer, the system solicits data: post-nibbling, the customer tells the Graze

- and thus Darwin - which they liked. And the cycle

algorithm. Fresh fruit in the post? A snack company's evolving algorithm means ultra-customised portions

"Everyone said it was impossible," says Ben Jones, cofounder of food-delivery company Graze. "We went to Berlin. Everyone said, 'No, no, Graze.' " But we did it: "We built a successful company that sends fresh fruit through the post."

The west London-based business delivers small boxes of healthy snacks – such as bread, dips and dried fruit – via UK first-class post. But what's unusual about Graze is its factory's reliance on artificial intelligence algorithms, developed in-house, that customise each customer's portions and optimises the freshness of each ingredient used. The algorithm, called Darwin, is that's used. The algorithm Rating What Ingredients.

Next, it determines how snack portions are sorted into punnets, how customised Graze boxes are labelled, and how they are packed directly into Royal Mail vans. It also records the customer's order history and preferences, monitors stock levels and tracks the location of workers on the factory floor (stock replenishers wear wireless devices on their wrists).

"It's possible to run a 4 million different combinations of snacks in a Graze box," says Jones. So the 250-person company runs data – including over 50 million snack ratings – to personalise each customer's snack selection.

"If you bin all the things unsuitable for vegans," he'll learn that," explains cofounder, Edd Read, 26, the AI specialist who developed Darwin. "Then, if we launch a product that's unsuitable for vegans, Darwin knows not to unsuitable for vegans. Darwin knows and it sends it to you." Investors DJF Capital and Octosend it to you. Investors DJF Capital and Octosend it to you.

Investors have backed the company, plus Ventures have backed the company, which Ben Jones says has raised \$5 million. It was founded in 2007 but its feedback loop, coupled with custom-built robotics, keeps the algorithm constantly learning. "We always spoke about the process of natural selection," says Jones, 30, and it's always evolving.

Nate Laxton graze.com

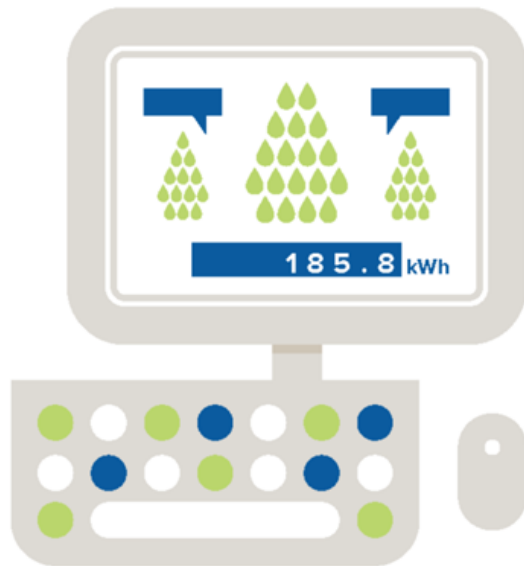


EasyJet - The Report

03

Visualization: anytime, anywhere

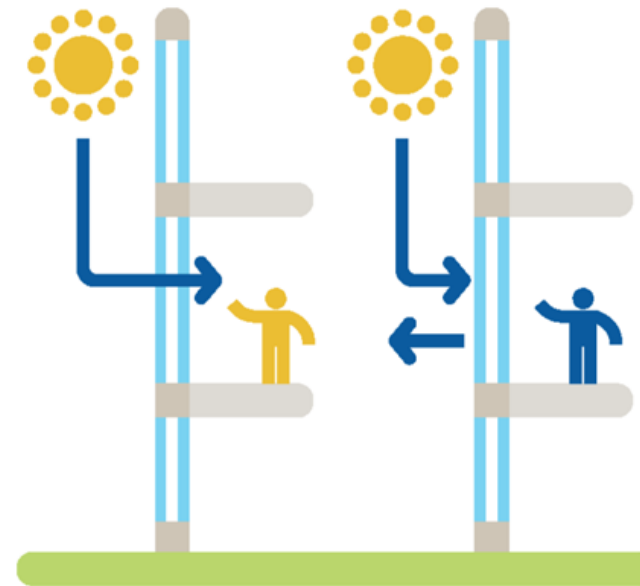
いつでもどこでも見える化



04

Windows and external walls

窓や外壁まわりの省エネルギー





TATA - India

Thanks for watching!

謝謝!

↪ albertoantoniazzi.com